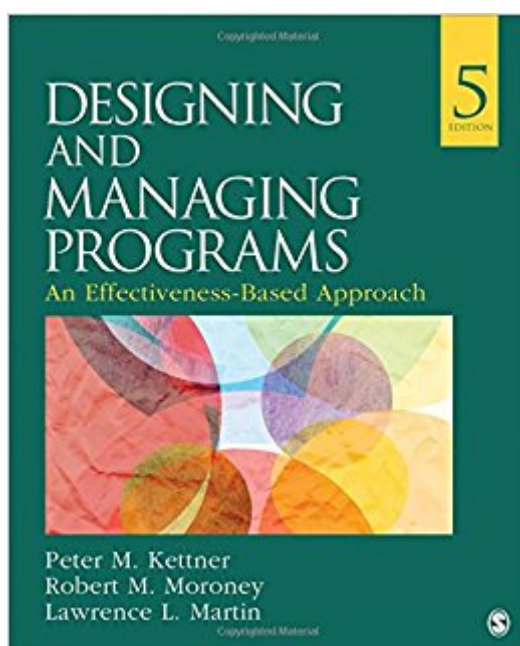The book was found

Designing And Managing Programs: An Effectiveness-Based Approach (SAGE Sourcebooks For The Human Services)

Synopsis

The Fifth Edition of the classic Designing and Managing Programs for human services helps readers grasp the meaning and significance of measuring performance and evaluating outcomes. Authors Peter M. Kettner, Robert M. Moroney, and Lawrence L. Martin, all leaders in the field, incorporate the principles of effectiveness-based planning as they address the steps of designing, implementing, and evaluating a human services program at the local agency level. Meaningful examples at every stage of the processÃ¢â¬â¢from problem analysis and needs assessment to evaluating effectiveness and calculating costsÃ¢â¬â¢enhance reader understanding of how concepts are implemented in the real world.

Book Information

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Customer Reviews

"The most comprehensive text on effective program development on the market. The authors do an excellent job at covering the important tasks and processes necessary in building results-based programs."--Stephanie L. Carter"This book provides a detailed and cumulative set of instructions and guidelines that every human service manager should know." --Daniel Hubler"[This book's] practical and straightforward approach guides students through the fundamentals of program planning and evaluation from an effectiveness-based perspective. The strengths of this well-organized text are its pragmatic approach and applied focus. The real-life examples and practical information make this text a very valuable resource for both students and practitioners."

--Louise M. Murray"The most comprehensive text on effective program development on the market. The authors do an excellent job at covering the important tasks and processes necessary in building results-based programs."--Stephanie L. Carter"This book provides a detailed and cumulative set of instructions and guidelines that every human service manager should know." --Daniel Hubler"[This book's] practical and straightforward approach guides students through the fundamentals of program planning and evaluation from an effectiveness-based perspective. The strengths of this well-organized text are its pragmatic approach and applied focus. The real-life examples and practical information make this text a very valuable resource for both students and practitioners." --Louise M. Murray-The most comprehensive text on effective program development on the market. The authors do an excellent job at covering the important tasks and processes necessary in building results-based programs.---Stephanie L. Carter-This book provides a detailed and cumulative set of instructions and guidelines that every human service manager should know.- --Daniel Hubler-[This book's] practical and straightforward approach guides students through the fundamentals of program planning and evaluation from an effectiveness-based perspective. The strengths of this well-organized text are its pragmatic approach and applied focus. The real-life examples and practical information make this text a very valuable resource for both students and practitioners.- --Louise M. Murray

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This was probably the most boring textbook I have ever had to read... and I am in a doctorate program and have had A LOT of textbooks. Very dry material and is a great read if you have insomnia!

Comprehensive and well-organized.

This review has nothing to do with shipping or condition of the book, which were both good. This book is so boring to read, and yes I understand that school books are not supposed to be fun to read, but this book is confusing to read at times.

Arrived in great condition. If you are purchasing this for a class I would suggest not buying it. I hardly used it in my class; actually, I only used it for one chapter. My professor's notes and explanations where sufficient to pass the course. However, from what the little I read it is a great book.

I was in the middle of a graduate class and I literally didn't have the page that the professor was discussing! It was sooo frustrating.

This book was missing several chapters. I wish I could return it!

This was required reading for a graduate level course in program development. It was well written, easy to read, and easy to understand. It is likely to be a great reference as I plan and implement a research project.

This book is very informative. This is a required book for one of my classes, but I believe it will be a book that I will use throughout my career in the health and human service field.

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